

ATTRACTING A NEW EDUCATION

HOLBÆK MUNICIPALITY (DK)



NORDIC LEARNING CENTER INNOVATION PARTNERS

WHICH THEME DOES THIS CASE RELATE TO?

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Theme 1 Strategic mediation	Theme 2 New ways of learning	Theme 3 Targeting new users	Theme 4 Mobilizing the community
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INTRODUCTION TO THE CASE

1.1 CASE CONTENT AND ISSUE

This case began with a noticeable lack of nurses in the North-West part of region Zealand. It was predicted that North-West Zealand would lack approximately 400 nurses by 2025, due to an increasingly visible tendency to establish a life in the same city or area as you lived in while studying. Having no education in the Science of Nursing in North-West Zealand, meant an increasing challenge at recruiting and maintaining employed nurses. Because of these findings, a project-collaboration was established. This project had the aim of offering the students from North-West Zealand better local educational opportunities and create an educational environment in Holbæk. The project partners consist of Holbæk Municipality, the regional University College Absalon and Holbæk Hospital.

1.2 SOLUTIONS

The project applied at the Ministry of Higher Education and Science for the possibility, of offering the Science of Nursing education from a local study center at Holbæk Municipality (HUSC). To make this new place of studying work, the nursing education consists of three learning arenas. The first is the classic classroom in the study center, where the theoretical education will take place. The second arena is in cooperation with Holbæk Hospital's Health Education Center, where the clinical education will take place. The third and last arena is at Holbæk Hospital, where the students will be guaranteed internships near their usual educational environment. With an admission of 60 students per year (both summer and winter admission) the lack of nurses, will hopefully have decreased in the future.

1.3 RESULTS

An increased recruitment of qualified and local labor is expected, for Holbæk Hospital, Holbæk Municipality as well as the close upland. This is based on an applicant number of 76 for summer uptake and 25 for winter uptake with this exact education as priority. A total of 482 people has applied to the education in total.

WHAT HAVE WE LEARNED/WHY IS THIS INTERESTING?

Cooperating with both education providers and the corresponding labor-market has been demanding, but most of all very giving. We have acquired new knowledge on how to work with stakeholders and partners, who can have a very different perception of the route to the perfect outcome. The ambitions of a closer connection between education, practice, the municipality and local business life is great, but the perfect solution will not just present itself – it requires a lot of work from all the involved partners. Also, the high amount of applications tells us, that there is a market for locally offered education in the scarcely populated areas of Denmark. Our cooperation with the education providers and the local labor-market has also taught us, that for a small decentralized education offer to become a possibility, the future needs in the areas must be met.

FOR MORE INFORMATION

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